



Estd. 1996  
*ipem*  
Ghaziabad



**INSTITUTE OF PROFESSIONAL EXCELLENCE AND MANAGEMENT  
ORGANIZING**

# **MULTIDISCIPLINARY INTERNATIONAL CONFERENCE**

**on**

**Sustainable Future: A Global Convergence of Business,  
Technology & Education**

**(MIC-2025)**



**7th & 8th February, 2025**

(Friday and Saturday)

**(Hybrid Mode)**

**Eminent National & International Speakers**

**Cash Awards for Best Papers**

**Extensive Networking Opportunities**

**Complementary Workshops**

**In Collaboration with**



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## About IPEM

The Institute of Professional Excellence and Management (IPEM) established in 1996, conducts various programmes in Management, Computer Application, Law, and Education and is accredited with NAAC 'A' grade. The IPEM Group, under the aegis of Laksh Educational Society, registered under the Societies Act, 1860, has a legacy of over 29 years and is located in Ghaziabad. The Institute comprises a unique trilogy of students, faculty and corporate mentors, producing some of the best human capital in the country. It intends to graduate students who would become change agents, its vision being to produce professionals who would pioneer the future revolutions. The Institute is committed to transforming students to competent professionals and strives for developing and maintaining professional excellence with ethical and moral values. The journey since its inception has made the Institute harness the power of various resources for imparting quality education.

## EMINENT GUESTS



**Prof. Emmanuel Awuor**

Professor, School of Management and Leadership, Management University of Africa



**Prof. Azhar Kazmi**

Author of award-winning book, 'Business Policy' and 'Strategic Management', ex- visiting professor at King Fahd University of Petroleum & Minerals, Dhahran, Saudi Arabia



**Prof. S. B. Goyal**

Director of the Faculty of Information Technology City University, Malaysia



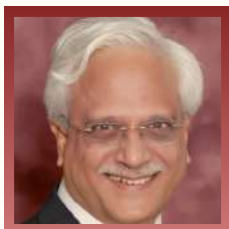
**Prof. Nitza Davidovitch**

Head of Innovation in Teaching & Learning Authority, Deptt. of Education Studies, Head of the Israeli Consortium of Faculty Development Centers, Ariel University, Israel



**Dr. Ajoy K. Dey**

Management Expert in Case Writing, Associate Editor, The Case Journal, Editorial Advisory Board Member, Emerald Group, India



**Mr. Dinesh Agrawal**

Principal Consultant, Consocia Advisory Former General Manager, NTPC & former Consulting Advisor, CII, India



**Prof Ch Lakshmi Kumari**

Professor & Dean(Research) Institute of Public Enterprise, India



**Prof. Manju Khari**

School of Computer and Systems Science Jawaharlal Nehru University, New Delhi, India



**Prof. Kaushal Kishore**

Head, Department of Education Studies Jamia Millia Islamia, New Delhi, India





# About Conference Theme

The Institute of Professional Excellence and Management (IPEM), Ghaziabad, UP, India, is organizing a hybrid conference on February 7th and 8th, 2025, themed “Sustainable Future: A Global Convergence of Business, Technology & Education.” This two-day event will bring together researchers, academicians, industry professionals, and students to exchange perspectives, research, and innovative ideas. The conference will focus on sustainability, emphasizing the integration of Environmental, Social, and Governance (ESG) principles into business strategies, mandatory Corporate Social Responsibility (CSR) reporting, SEBI guidelines, Education for Sustainable Development (ESD), and advancements in computing and data science. The event will also facilitate collaboration and knowledge sharing on AI, cyber security, and IoT, addressing global challenges and showcasing cutting-edge innovations. Key discussions will include Sustainable Development and Education 5.0, focusing on AI-driven, human-centred learning essential for preparing the future workforce. The event will address issues such as the skills gap, education inequality, and the impact of technology on professional growth, with a strong emphasis on diversity, equity, and inclusion, and aligning professional development with Sustainable Development Goals (SDGs). The conference aims to foster international cooperation and partnerships by uniting educators, policymakers, researchers, and practitioners, equipping future leaders with the knowledge and skills needed for responsible, ethical, and sustainable development in business and technology.

## Objectives of the Conference

01

Equipping future leaders with the necessary knowledge and skills needed for ethical and sustainable development in the realms of business, technology and education

02

To provide a common platform for meaningful discussions on the topic thus inspiring actions that can lead to tangible outcomes

03

To extend an opportunity of fruitful engagements with esteemed and experienced speakers and enhancing networking with fellow participants and attendees

## Call for Papers

Contributions are invited for MIC-2025 which will be organized at IPEM Group of Institutions, Ghaziabad. Such contributions should be original, written in English and should not have been presented or published elsewhere. Full Paper and Extended Abstract submissions must be made at [www.conference.ipem.edu.in](http://www.conference.ipem.edu.in)

Who can Attend



Academicians

Industry Professionals

Research Scholars

Students

## Conference Tracks

The potential tracks scope therefore includes the following (but not limited to):

### ESG: Policies & Practices

- Sustainable and Ethical Business Practices in Competitive Landscapes
- Governance and Corporate Social Responsibility
- ESG initiatives towards Professional Development
- Partnership and Collaboration for Sustainable and Ethical Professional Development.
- Education and Skill Development in Technology
- Ethics and Governance of Emerging Technologies

### Marketing Strategies: Building Connections

- Sustainable Marketing Strategies
- Ethical Marketing Practices Vs Business Growth
- Digital Marketing Trends, Brand Evolution, and Consumer Behaviour.
- Social Media, Brand Building and Customer Engagement
- Application Of Behavioural Theories on Marketing
- International Sustainable Marketing Strategies and Practices

### Financial Systems: Balanced and Inclusive Economic Development

- Role of Fintech in Financial Inclusion
- Digital Finance, Digital Currencies and Cloud Based Accounting
- Sustainable Financial Strategies and Green Fintech
- Behavioural Finance
- Risk Management and Financial Crisis
- Policies And Practices; Inclusive Economic Development

### Human Resource Management Practices for Sustainable Business

- Sustainable HR Practices
- Work-Life Balance and Career Advancement
- Innovations in HR Practices
- Organizational Behaviour
- Diversity, Equity and Inclusion
- IT-Enabled HR Systems and Business Sustainability

### Education for Sustainable Development and Global Citizenship

- Sustainable Development Goals (SDGs) in Education
- Sustainability Practices in Educational Institutions
- Institute-NGO-Government Collaboration for Sustainable Education
- Promoting Global Citizenship Education
- Promoting Inclusive and Equitable Quality Education
- Supporting Lifelong Learning Opportunities for all

### Sustainable Pedagogical Innovations in Education 5.0

- Innovations in Curriculum Design and Delivery in Education 5.0
- Sustainable Pedagogical Innovations Under NEP 2020
- Integrating Indian Knowledge Systems in Education 5.0
- Personalized, Collaborative, and Adaptive Learning
- Stakeholder engagement and participation
- Integration of Technology and future directions for Education 5.0



### Emerging Technologies: Innovation for Sustainable Development

- Artificial Intelligence and Machine Learning
- Big Data Analytics and Data Science
- Internet of Things (IoT) and Smart Systems
- Blockchain and Distributed Ledger Technologies
- 5G and Next-Generation Networks
- Cloud Computing, Edge Computing & Automation

### Smart, Secure, and Connected: Advanced and Data-Driven Systems

- Cyber security and Data Privacy
- Networking and Communication Technologies
- Augmented Reality (AR) and Virtual Reality (VR)
- Sustainable Computing and Green Technologies
- Human-Centered Computing & Software Engineering
- Digital Transformation and Wireless Sensor Network

**Note:** We also invite case studies and industry applications – focused abstracts / manuscripts relevant to the broad theme.

## Publication Opportunities

- Special Issue of Journal of Asia Entrepreneurship and Sustainability, ABDC(Rating-C) indexed
- Journal of IPEM (J-Gate indexed)
- IPEM Journal of Innovations in Teacher Education (J-Gate indexed)
- IPEM Journal of Computer Application & Research (J-Gate indexed)
- Accepted extended abstracts will be published in the proceedings/edited book by a reputed, international Bloomsbury publishing house. The book will have an ISBN number.
- Only a few high-quality submissions will be considered for publication in SCOPUS and UGC-CARE-listed journals, subject to fulfilling all publishing requirements.

## Guidelines for Abstract Submission

- The title of the Manuscript must be clear, concise and in alignment with the theme.
- The extended abstract should contain 1000 to 1500 words.
- The extended abstract must include Title, Author(s), and Affiliation, Introduction, Methodology, Findings, Conclusion, Implications, 5-7 Keywords and Key References.
- Extended abstracts must be in Times New Roman, 12-point font, single-spaced with 1-inch margin all around.
- The title page must contain the title, author's name, name of the corresponding author, author's affiliation and contact details.
- Accepted extended abstracts will be published in the proceedings/edited book by a reputed, international Bloomsbury publishing house. The book will have an ISBN number.

## Full Paper Submission Guidelines

- Full Manuscript should not exceed 5000 words
- Manuscripts should be aligned with the theme and tracks of the Conference
- Manuscripts must be written in APA 7th edition formatting style
- The cover page of the Manuscript should include the title of the Manuscript, the name(s) of the author(s), their affiliation(s), and contact details
- Manuscripts must be in Times New Roman, 12-point font, double spaced with 1-inch margin all around
- Each Manuscript will undergo a standard process of review by experts, after which the authors will be notified.

## Important Dates

Abstract Submission Closes	21st November, 2024
Intimation of Acceptance of Abstract	10th December, 2024
Manuscript Submission Closes	10th January, 2025
Early Bird Registration	26th December, 2024
Registration Closes	15th January, 2025

## Registration Fees

Categories	Early Bird Amt.		Amount	
Academicians/Industry Representatives	₹ 1500	\$20	₹ 2000	\$25
Research Scholars	₹ 1000	\$15	₹ 1500	\$20
Students	₹ 500	\$10	₹ 750	\$15
Attendees Only	₹ 300	\$5	₹ 500	\$10

The Registration fee includes Welcome Kit and Refreshments/Lunch. (Does not include TA/DA)



The Conference will be organized in the campus of IPEM, Ghaziabad on 7th and 8th February, 2025. Links for online participation will be shared to remote attendees and participants.



## CORE TEAM

### Chief Patron



**Mr. Anupam Goel**  
Secretary, IPEM

### Patron



**Prof. (Dr.) Sugandha Goel**  
Executive Director, IPEM



**Col. (Dr.) A.S. Malhotra**  
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**Dr. Geeti Sharma**  
Director, IPEM



**Dr. Shashank Chaudhary**  
Dean Academics, IPEM

### Conference Chair



**Mr. Tejindra Singh**  
Program Coordinator,  
Management Department



**Mr. Krishan Kansal**  
Head of  
Computer Application Department



**Dr. Nishi Sharma**  
Principal,  
Centre for Teacher Education

### Conveners



**Ms. Anita Singh**  
Assistant Professor,  
Computer Application Department



**Dr. Divya Singh**  
Assistant Professor,  
Management Department



**Ms. Viditi Rastogi**  
Assistant Professor,  
Centre for Teacher Education

### Co-Conveners



**Dr. Shalini Aggarwal**  
Associate Professor, Computer  
Applications Department



**Dr. Mohd. Arwab**  
Assistant Professor,  
Management Department



**Dr. Aastha Sawhney**  
Assistant Professor,  
Management Department



**Ms. Mridula Yadav**  
Assistant Professor, Computer  
Applications Department



**Ms. Parul Tyagi**  
Assistant Professor,  
Centre for Teacher Education

## ADVISORY COMMITTEE

Dr. Sumit Narula	Prof. & Director, Amity School of Communication Amity University Gurugram, India
Prof. Nitza Davidovitch	Head of Innovation in Teaching & Learning Authority, Deptt. of Education Studies, Faculty of Social Sciences and Humanities, Head of the Isreali Consortium of Faculty Development Centers, Ariel University, Israel.
Prof. (Dr.) Fahriye Altinay	Faculty of Education, Societal Research & Development Center, Institute of Graduate Studies, Near East University, Nicosia, Cyprus, Near Turkey
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Dr. Ajay Surana	Head, Department of Education, Banasthali Vidypith, Banasthali, Rajasthan, India

## CONTACT US

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**\*Stay tuned and regularly visit the conference website for latest updates**



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WhatsApp Group



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